

**IMPACT ASSESSMENT STUDY REPORT OF GAIL'S  
CORPORATE SOCIAL RESPONSIBILITY (CSR)  
SUPPORT FOR CONSTRUCTION OF A  
MULTIPURPOSE SPORTS COMPLEX AND  
INFRASTRUCTURE AT DHARWAD, KARNATAKA –  
2021 – 2022**

FINAL REPORT

OCTOBER 2024

**STUDY COMMISSIONED BY**



**गैल (इंडिया) लिमिटेड**

(भारत सरकार का उपक्रम – महारत्न कंपनी)

**GAIL (India) Limited**

(A Government of India Undertaking - A Maharatna Company)

**NEW DELHI**

REF: CO/CSR/Impact Assessment/MSSW/2024-25

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**SUBMITTED BY  
MADRAS SCHOOL OF SOCIAL WORK,  
EGMORE, CHENNAI- 600 008**

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## **ACKNOWLEDGEMENT**

This Impact Assessment study report on the CSR initiatives of GAIL is to provide a valid description of the impacts of the CSR initiatives carried out by GAIL during 2021-22, in the project sites.

We thank GAIL for partnering with the Madras School of Social Work (herein referred to as MSSW) to Conduct an Impact Assessment Study.

Our sincere thanks to Shri. Deepak Kumar, DGM (CSR), Shri. Akshaya Kumar Panda Manager (CSR), New Delhi, for their strategic support in conducting the study at every stage by furnishing relevant secondary data information and meticulous coordination. We also extend thanks to Mr. Ravi Ranjan Sinha, Nodal Officer, GAIL for his timely support and valuable inputs and all the GAIL Officials who assisted in completing the Study as per schedule.

We thank the management of the Madras School of Social Work for the support extended to the study as part of MSSW's Consultancy activities and the valuable back-end support rendered towards the same.

The Dharwad Sports Complex Study Team comprised of Dr.S. Raja Samuel, Principal Consultant, Dr.C.J.Paul, Team Leader and Social Development Consultant and Dr. Prema P, Gender & Environment Consultant, Mr. M.S.Palanikumar (Late), Study coordinator, Mr. Rajendran, Associate Consultant, Mr. S. Xavier Vivek Jerry, Assistant Professor & Associate Consultant and Mr. V. Purushothaman, Administrative Assistant.

Dr. S. Raja Samuel,  
Principal, Madras School of Social Work, Chennai

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**EXECUTIVE SUMMARY**

This report assesses the impact of GAIL's Corporate Social Responsibility (CSR) support for the construction of a multipurpose sports complex and infrastructure in Dharwad, Karnataka, during 2021-2022. GAIL supported INR 5 Crore in the project, aiming to foster local sports participation and community engagement. The project faced delays, with the original implementing agency, IIRD, exiting midway through construction, leaving the site incomplete. The district administration later took over the project.

The key findings from the impact assessment highlight that while the project is still under construction, significant progress has been made, including the development of an international-standard swimming pool and partial construction of the complex. However, due to the ongoing work, the complex is not yet functional, and its benefits to local sports enthusiasts and rural youth remain unrealized.

Challenges identified include delays in project completion, lack of documentation from IIRD to verify fund utilization, and the absence of IIRD representatives during key site visits, which hindered a full assessment of the work done with GAIL's funding. Despite these challenges, the project holds potential for future impact once operational.

The overall evaluation informs that GAIL's CSR project implementation has been effectively implemented by GAIL with notable strengths in management and transparency.

# **IMPACT ASSESSMENT STUDY REPORT OF GAIL'S CORPORATE SOCIAL RESPONSIBILITY (CSR) SUPPORT FOR THE CONSTRUCTION OF A MULTIPURPOSE SPORTS COMPLEX AND INFRASTRUCTURE AT DHARWAD, KARNATAKA FOR THE YEAR 2021 – 2022**

## **1. Introduction**

This report presents the findings of an impact assessment study conducted on GAIL's Corporate Social Responsibility (CSR) initiative, specifically its support for the construction of a multipurpose sports complex and associated infrastructure in Dharwad, Karnataka. This project, funded during the 2021–2022 period, represents a significant CSR contribution to community development and youth engagement through sports. The impact assessment, commissioned by GAIL and carried out by the Madras School of Social Work (MSSW).

The report highlights the project's status, including incomplete construction, and stresses the need for timely completion to maximize benefits for local sports enthusiasts and rural youth.

## **2. Overview of Madras School of Social Work - Consultancy Division**

The Madras School of Social Work (MSSW) was founded in 1952 by Mary Clubwala Jadhav. MSSW is an autonomous college affiliated to the University of Madras. The school offers various undergraduate and graduate courses in social sciences. The College is accredited by NAAC at 'A+ Level' and ranked within the country's top five institutions for social work education.

MSSW has a Consulting Division (since 2009) which supports the Central Public Sector Units, State Public Sectors, Private companies, GOI, State Government agencies and NGOs in the Baseline & evaluation studies, monitoring, CSR investment plans, CSR evaluations and other customised requirements of the clients on the Social and environmental related support.

### 3. Background of the study

GAIL contributed INR 5,00,00,000/- (Rupees Five Crore only) for the construction of a multipurpose sports complex and infrastructure at Dharwad, Karnataka during the year 2021 - 2022.

On 17.07.2024, Mr. Rajendran & Mr. S. Xavier Vivek Jerry, team members of Madras School of Social Work discussed with Mr. L. C. Sharm bya, Director, IIRD and visited the project site on 22/07/2024. Before the evaluation, the officials were briefed telephonically and via email/WhatsApp on the study methodology and a brief about the MSSW.

### 4. Methodology

This study focused on both the qualitative and quantitative aspects of the programme. Qualitative Research Approach, where qualitative data were collected through interactions with stakeholders of the project. The CSR facilities provided by GAIL were visited by the MSSW team.

Key informant interviews were conducted with the Implementing Agencies to gain in-depth insights into the construction work and its impacts. Madras School of Social Work (MSSW) identified the following sample framework for the study:

<b>Sample and Tools Used for The Study</b>			
<b>Project Name &amp; Site</b>	<b>Key Informants Interview (KII )</b>	<b>Focus Group Discussions(FGD) Case study of beneficiaries</b>	<b>Site inspection</b>
Part funding Support for the construction of a multipurpose sports complex and infrastructure at Dharwad, Karnataka –	1. Dr. L.C. Sharma, MD, IIRD 2. Mr. Pravin Kumar, Engineer, Appointed by the	Not Applicable as the work is still in progress	A site visit was conducted.

for the year 2021 – 2022	District Administration.		
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Beneficiaries Interview and case studies were not possible as the construction work is still in progress. A set of tools was used for the conduct of the stakeholder consultations/interviews. The details of key Informants are provided in Annexure 1 and the Photo gallery is placed in Annexure 2.

## 5. Key Informant Interview (KII)

- A. During the key informant interview, it was informed that the GAIL's support facilitated the transition from just the foundation work, initially supported by ONGC, to a more advanced stage of construction, with additional funding from various agencies.
- B. The program's implementation followed a systematic procedure involving MoU between GAIL & IIRD.
- C. The involvement of key stakeholders, including the District Collector, Commissioner, Superintendent Engineer, and various local entities like PRIs, sports associations, and educational institutions was highlighted.
- D. The project aimed to foster community engagement, sports participation, and youth development.
- E. Various PSUs such as ONGC, NMDC, including GAIL have contributed approximately INR 32 Crores.
- F. It was observed that IIRD (the implementing agency) has left the project site incomplete with a basement and 8 pillars and now the district administration has taken over for further construction of the sports complex.

## 6. Impact Of the GAIL's Support

The impact of the part funding Support for the construction of a multipurpose sports complex and infrastructure at Dharwad, Karnataka is furnished below:

Project	Before CSR intervention	After CSR intervention
Part Funding Support for the construction of a multipurpose sports complex and infrastructure at Dharwad, Karnataka.	Empty land and an old swimming pool were present at the project site	Since this is a collaborative project with funding from many organizations, therefore exact bifurcation of components done with GAIL funding couldn't be ascertained, due supporting documents not provided by IIRD. However, with the help of GAIL and other funding agencies, four floors are constructed now by District Administration at the site. Work is still in progress.

The significant development changes after CSR intervention indicate substantial progress and enhanced infrastructure for local sports enthusiasts and the community. However, the construction of the sports complex is not completed fully. Hence, it is not open to the public to utilize it. Around 32 crores were spent by various PSUs from the year 2021.

## 7. GAIL's Funding Process Followed for Sports Complex in Dharwad, Karnataka:

Based on the proposal submitted by IIRD, an MoU was signed between IIRD and GAIL. Funds were released according to the terms of the MoU.

It was ascertained from GAIL that IIRD have not provided supporting documents such as the Utilization Certificate and periodic progress reports since April 2021. As a result, it is difficult to assess whether GAIL's funds have been properly utilized for the project by the implementing agency.

## **8. MSSW Team Members' Observations:**

- a. **Basic furnishing:** Construction work is still incomplete.
- b. **Branding of GAIL: No branding (GAIL Board) is seen.**
- c. **Utility of the created asset:** Construction work is still in progress. The sports complex is not functional and still not open to the public. Therefore, there is no utility of the created asset.
- d. **Site Visit Observations:**
  - I. It was found that this collaborative project was initially funded by ONGC, during which IIRD undertook part of the structural work in the basement and ground floor. Subsequently, GAIL sanctioned funding support of Rs. 5 Crore to IIRD for this project.
  - II. The MSSW team had requested IIRD via email on 9th July 2024 to arrange a meeting with key informants during the site visit; however, no representative from IIRD was present at the time of the visit on 22nd July 2024. Due to the absence of IIRD personnel, the breakdown of work completed using GAIL's funds could not be assessed.
  - III. IIRD claims to have used GAIL's funding to construct a basement, first floor, and a swimming pool. Requests were made to IIRD via email on 20th July 2024, with a reminder on 28th July 2024, to provide supporting documents to verify this claim, but no such documents were shared by IIRD to the MSSW team.
  - IV. During the site visit, it was revealed that IIRD had exited the project two years ago, leaving the construction at the ground floor level with only 8 pillars, thus leaving the project incomplete. The sports complex remains under construction, and its positive impact on local sports enthusiasts and rural youth will only become evident upon its completion.

- i. As the sports complex is not yet operational, the created assets currently have no utility, and GAIL's branding efforts are still pending.

## **9. Feedback on the strengths, weaknesses, and opportunities for improvement**

- Good initiative to promote and engage youth in Sports.
- The implementing agency has withdrawn in between and then the project was taken up by the district administration. This has delayed the completion of the project on time.
- As the district administration has taken over the control now, the construction work may be completed soon and the facility shall be open to the public as early as possible.

## **10. CSR PROJECT IMPLEMENTATION**

GAIL had followed a participatory approach in its CSR project implementation and reach out to the community especially the youth.

The strong points in the implementation of the CSR project by the GAIL management are transparency, effective monitoring, and innovative interventions.

## **11. Conclusion**

GAIL's CSR support for the construction of a multipurpose sports complex at Dharwad holds great potential for community development and sports promotion. However, the current challenge is on timely project completion and operationalization for realizing the full benefits of this initiative.

Madras School of Social Work compliments the GAIL for its support in creating the sports complex for the Youth.

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**ANNEXURE 1**  
**Details of the Key Informants**

<b>PROJECT &amp; SITE</b>	<b>Details of how stakeholders interacted</b>	<b>Focus Group Discussions(FGD)</b>	<b>Transact walk/ Case study of beneficiari es</b>
<b>Support for construction of multipurpose sports complex and infrastructure at Dharwad, Karnataka</b>	<ol style="list-style-type: none"> <li>1. Dr. L.C. Sharma, MD, IIRD Mob: 9418014761</li> <li>2. Mr. Pravin Kumar, Engineer, Appointed by District Administrations (Swarna Constructions) Mob: 8549849746</li> </ol>	Not Applicable as there are no beneficiaries	Site visit

## ANNEXURE 2 PHOTO GALLERY

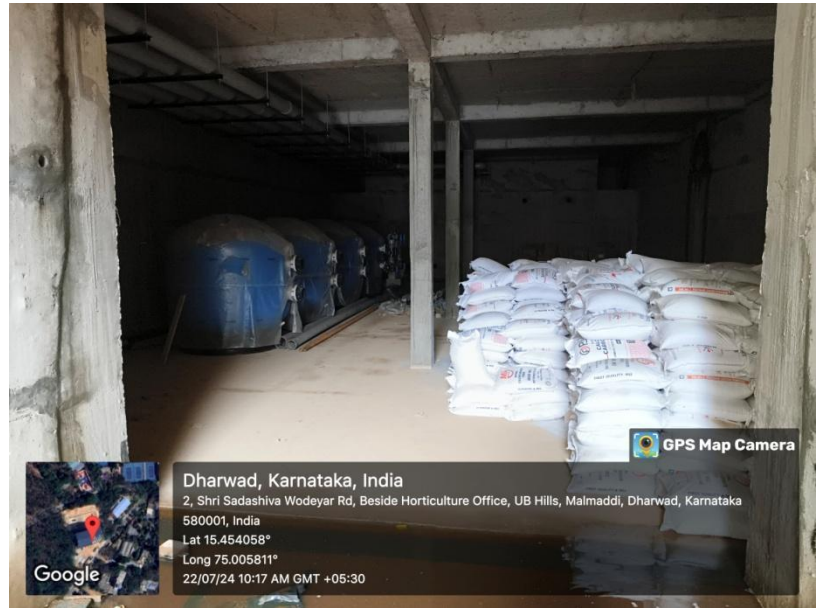
View of the project site when handed over by IIRD to the district administration



## View of the Project Site on 22.07.2024



**Swimming Pool**



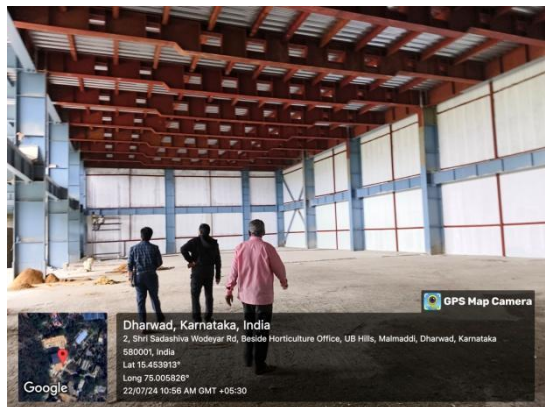
**Swimming Pool Basement**



**Basement in the Main Building**



**Outer Side Views of the Sports Complex**



**Inner View of the Sports Complex**

## KII with Mr. Pravin Kumar, Engineer, Swarna Constructions



## Team Members Visiting the Site and Inspecting



