

**IMPACT ASSESSMENT STUDY REPORT OF
GAIL'S CORPORATE SOCIAL
RESPONSIBILITY (CSR) SUPPORT
TOWARDS CONSTRUCTION OF INDOOR
STADIUM IN P.R. HIGH SCHOOL FIELD AT
BALANGIR, ODISHA
FOR THE YEAR 2021-2022**

FINAL REPORT VERSION 1

OCTOBER 2024

STUDY COMMISSIONED BY



गेल (इंडिया) लिमिटेड

(भारत सरकार का उपक्रम – महारत्न कंपनी)

GAIL (India) Limited

(A Government of India Undertaking - A Maharatna Company)

NEW DELHI

REF: CO/CSR/Impact Assessment/MSSW/2024-25

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SUBMITTED BY

**MADRAS SCHOOL OF SOCIAL WORK,
EGMORE, CHENNAI- 600 008**

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FOR THE YEAR

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ACKNOWLEDGE

MENT

Physical Exercise is a part of healthy life and the CSR initiatives at PR High School, Balangir, Odisha Promotes the same. Obviously, the credit goes to GAIL(India) Ltd. for supporting such a noble project i.e., construction of Indoor Stadium at Balangir, Odisha. I am thankful to GAIL nodal officer Sh. Ravi Ranjan Sinha for his immediate communication to Headmaster P. R. High school, Balangir relating to MSSW evaluation team member's visit for impact assessment.

The cooperation, support and friendly attitude extended by Smt. Santosini Sethi, Headmaster, P.R. High school, and Sh. Surulal Matari, Secretary District Badminton Association, Balangir who is in charge of the indoor stadium cannot be forgotten, which made MSSW impact assessment study easy and comfortable. We convey sincere thanks to them.

We thank the management of the Madras School of Social Work for the support extended to the study as part of MSSW's Consultancy activities and the valuable back-end support rendered towards the same.

The Study Team comprised of Dr.S. Raja Samuel, Principal Consultant, Mr. Dakhila Pradhan, MSSW Nodal Team Member for Odisha, Dr.C.J.Paul, Team Leader and Social Development Consultant and Dr. Prema P, Gender & Environment Consultant, Ms. Harini, Associate Consultant, Mr.M.S.Palanikumar (Late), Study coordinator and Mr. V. Purushothaman, Administrative Assistant.

Dr. S. RAJA

SAMUEL,
Principal, Madras School of Social Work,
Chennai

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EXECUTIVE SUMMARY

The Indoor Stadium at P.R. High School, Balangir, has successfully transitioned into a vital community resource.

A dedicated Committee, led by the District Collector and including various officials, educationists, and social activists, oversees its management, ensuring a robust operational framework.

The headmaster, along with the Secretary of the District Badminton Association, is responsible for the day-to-day operations and maintenance of the facility. Support staff comprises one office assistant, three housekeepers, and three security guards, all of whom contribute to the effective management of the stadium.

The Indoor Stadium is equipped with well-furnished badminton courts and additional rooms, making it a comprehensive facility for various activities. Currently, over 100 beneficiaries utilize the stadium daily, a number that is steadily increasing.

To enhance athletics and sports skill, the management offers coaching sessions in the morning and evening on a paid basis. Notably, students from P.R. High School benefit from free access, promoting physical education and community engagement.

The stadium has successfully hosted Block, District, State, and National Championships, further solidifying its role as a premier sports venue in the region.

The initiative supported by GAIL for the construction of the Indoor Stadium has proven to be immensely beneficial. The facility not only meets the sports needs of the community but also fosters an environment of growth and competition.

Its successful management and increasing utilization mark it as a significant achievement for P.R. High School and the surrounding community.

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1. Introduction

This report presents the findings of an impact assessment study conducted on GAIL's Corporate Social Responsibility (CSR) initiative, specifically its support construction of indoor stadium in P.R. High School field at Balangir, Odisha. This project, was funded during the 2021–2022 period, represents a significant contribution in the community development and youth engagement through sports. The impact assessment, commissioned by GAIL and carried out by the Madras School of Social Work (MSSW).

The report highlights the project's including completion of construction, and its utilization which has maximize benefits for the P.R. High School, local sports enthusiasts, and the youth.

2. OVERVIEW OF MADRAS SCHOOL OF SOCIAL WORK AND THE CONSULTANCY DIVISION

The Madras School of Social Work (MSSW) was founded in 1952 by Mary Clubwala Jadhav. MSSW is an autonomous college affiliated to the University of Madras. The school offers various undergraduate and graduate courses in social sciences. The College is accredited by NAAC at 'A+ Level' and ranked within the country's top five institutions for social work education.

MSSW has a Consulting Division (since 2009) which supports the Central Public Sector Units, State Public Sectors, Private companies, GOI, State Government agencies and NGOs in the Baseline & evaluation studies, monitoring, CSR investment plans, CSR evaluations and other customized requirements of the clients on the Social and environmental related support.

3. Background of the study

GAIL's CSR contribution was INR Rs.10,69,20,000/- for construction of indoor stadium in the P.R. High School field at Balangir, Odisha during the year 2018-2019 and 2019-2020.

Mr. Dakhila Pradhan team member of Madras School of Social Work (MSSW), visited on 11/07/2024 and 25/07/2024 for the assessment and discussion with the stakeholders. Before the evaluation, the officials were briefed telephonically and via email/WhatsApp on the study methodology and a brief about the MSSW.

All concerned officers like Headmaster P.R. High School, District Sports officer and District Badminton Association extended necessary support to complete the participatory impact assessment study smoothly.

4. Methodology of the study:

This study focused on the qualitative as well as quantitative aspects of the Project and relevant information collected through interaction with beneficiaries, officials, stakeholders, Key Informant Interviews, Focused Group Discussion, Case Study and Self Observation.

Key Informant Interviews were conducted with the Headmaster P.R. High School, Secretary District Badminton Association, Management Committee Member, Dist. Sports Officer, and elected Councilor of Balangir Municipality.

Focused Group Discussion (FGD) was held with the beneficiaries, Badminton Umpires, and members of Dist. Badminton Association Balangir.

Madras School of Social Work (MSSW) identified the following sample framework for the study:

SAMPLE AND TOOLS USED FOR THE STUDY			
PROJECT & SITE	Key Informant Interviews(KII)	Focus Group Discussion(FGD)	Transact walk/ Case study of beneficiaries
Support towards construction of Indoor Stadium in P.R. High School field at Balangir, Odisha	<p>(1) Smt. Santoshini Sethi(OES) Headmaster P.R. High School, Balangir</p> <p>(2) Sh. Surulal Matari Secy. Dist. Badminton Association, Balangir & Management Committee Member</p> <p>(3) Sh. Parasar Bag Dist. Sports Officer, Balangir</p> <p>(4) Sh. Ajit Kabat Councilor, Ward No.- 6, Balangir Municipality</p>	54 (Boys, Girls, Umpires & Association Members)	<p>03 Case study</p> <p>1. Pravat Shraban Pradhan Little Flower School Balangir</p> <p>2. Sai Piyush Charan Purohit Yuvoday College, Balangir</p> <p>3. Ayan Behera Balangir</p>

The beneficiaries were asked to share their individual benefits out of the CSR initiative of GAIL.

The list of the Beneficiaries interviewed and FGD Participants are separately attached at Annexure- I

Photo Gallery is placed as Annexure- II.

5. IMPACT ASSESSMENT STUDY FINDINGS

The study report contains details of impacts of GAIL's CSR support for construction of Indoor Stadium in P.R. High School field at Balangir, Odisha.

6. IMPACT OF THE GAIL SUPPORT

P.R. High School Balangir is a Govt. School and mainly students from poor and middle-class families, SC and ST communities are admitted in the school and at present there is a strength of 558 (boys and girls) availing the opportunity of indoor stadium free of cost.

The Impact of the support towards construction of Indoor Stadium in P.R. High School field at Balangir, Odisha is furnished below

Project	Before CSR intervention	After CSR intervention
Support towards Construction of Indoor Stadium in P.R.High School field at Balangir, Odisha	Students were practicing in Open Court which was disrupted by rain,wind & heat.	Indoor Stadium provided them uninterrupted practice facility from trained coach. Indoor practice has increased interest and level of confidence of students.
	Earlier students were casually practicing Badminton	Now they are professionally practicing and targeting to reach National & International Level.
	Unorganized Practice had least motivation	Indoor Stadium motivated and attracted students towards badminton.
		Block Level School Championships, District Championship and State Championship of schools' events are organised yearly details are furnished below.

The following Championships, Competitions and events were conducted in the Indoor Stadium: -

Sl. No.	Occasion	No. of Beneficiaries
1	Block Level School Championship- 2023 & 2024	180

2	District Championship under 9,11,15,17,19 (Boys & Girls) Men & Veteran	350
3	State Championship of schools under 14 and under 17 both boys & girls	500
4	State Ranking Competition under 15,17 & 19 (Boys & Girls)	200
5	State Championship under 13,15 & 17(Boys & Girls)	200
6	Senior State Championship (Men & Women)	180
7	State Ranking Competition (Men)	150
8	Senior National Camp & Selection Trial	50
9	East Zone Selection Trial (Senior & Junior)	50
10	State Technical officials Clinic & Examination Event	130
11	National Grade- II Umpire Clinic & Examination Event	70
12	35th Sub- Junior National Championship (Boys & Girls)	500

The students of P R. High school avail the opportunity of GAIL's CSR initiative section wise daily.

7. GAIL's Funding Process Followed Construction of Indoor Stadium in P.R. High School field at Balangir:

On Centenary Celebration (1916-2016) of P.R. High School the alumni proposed for an indoor stadium. Accordingly, proposal was submitted to Govt. and the Indoor Stadium in P.R. High School field was constructed with the support of GAIL's CSR funds.

GAIL(India) Ltd. released funds phase wise in accordance with the progress of works

in favour of IIRD Shimla who constructed the Indoor Stadium in P.R. High School field at Balangir, Odisha.

On completion of the construction work the Indoor Stadium was handed over to Headmaster P.R. High School Balangir.

8. MSSW TEAM MEMBER OBSERVATIONS:

8.1 Completion of Project as per Proposal & MOU:

The agency has completed the Indoor stadium as per the MOU. The completed components are:

Main Hall with 4 Nos of Badminton Court of International Standard, Conference Hall, Office Room, Guest Room, Gallery space, Player's Changing Room separately for girls & boys, lockers, toilets, drinking water facility, boundary wall, external landscaping, two gates for 4 wheelers and 2 wheelers.

8.2 Branding of GAIL:

GAIL's CSR Support has been acknowledged and prominently displayed on the way towards entrance of the Indoor Stadium.

Impact and utility of the created asset:

So far impact and utility of the created assets is concerned, series of events from school level to National Championship have already been organized.

More than 100 beneficiaries (boys and girls) are availing the facility of indoor stadium daily.

8.4 Other observations:

Due to extreme heat inside the Hall, the Project Management Committee is forced to suspend Practice for 20-25 days in the summer season each year.

Outside beneficiaries coming for Coaching are facing accommodation problem in the absence of Hostel facility.

9. Feedback on the strengths, weaknesses, and opportunities for improvement

The District Administration is sincerely involved for smooth management of the project.

The coaching provision in Indoor Stadium has created scope of job facility as Coach in different establishments.

The implementing agency has not installed backup batteries for the Solar System to save electricity consumption. The present electricity bill relating to the indoor stadium will be come down after installation of backup batteries for solar system.

The GAIL's support CSR Project support is found to be useful and sustainable

10. CSR PROJECT IMPLEMENTATION

The had followed a participatory approach in its CSR project implementation and reach out to the community especially the youth.

The strong points in the implementation of the CSR project by the GAIL management are transparency, effective monitoring, and innovative interventions.

The Central Govt. has been emphasizing on the development of ~~gms~~ and sports through 'Khelo India'. The Govt. of Odisha has also taken initiative to construct Mini Stadium in each Panchayat of the state. Hence, the support of GAIL will accelerate the further investments by the Government of Odisha.

The number of beneficiaries is increasing day by day and many State & National events are already organized.

The District Administration is careful for smooth and better management of the project.

Impact of the Project is visible. Even beneficiaries from 50-60 KMs away are coming for Learning and Practice. The Confidence level of beneficiaries has increased.

For the maintenance of the stadium and its assets one office Assistant, 3 House Keepers and 3 Security Guards are engaged by the management.

11. Suggestions and Conclusion

GAIL may consider to expand such CSR initiative to other similar schools in Odisha state.

Hydraulic Ladder Lift facility in the indoor stadium will be useful for quick replacement of overhead tube light in case of necessity. One VIP glass box room inside the stadium hall will be useful.

GAIL's CSR intervention for the construction of a multipurpose sports complex at Dharwad has made significant progress and holds great potential for community development and sports promotion.

The study reveals that the District Administration, stakeholders, and School Authority have taken amazing interest and care on the GAIL's CSR support.

The impact of the Project has reached to almost all areas of the district within a short span of time.

The GAIL CSR management was in regular touch with the project management team which is an encouraging factor.

Madras School of Social Work compliments the GAIL for its support in creating the sports complex for the Youth.

ANNEXURE 1

The List of beneficiaries interviewed, case study taken and Focused Group Discussion (FGD) are as under

LIST OF BENEFICIARIES INTERVIEWED

PROJECT & SITE	Sl. No.	Name	Agency
Support towards construction of Indoor Stadium in P.R. High School Ground at Balangir, Odisha	1	Ms. Sampada Mohanty	Dist. Badminton Association (DBA) Balangir
	2	Ms. Daya Patel	Dist. Badminton Association (DBA) Balangir
	3	Ms. Nandini Lal	K.V. (2) Balangir
	4	Nigamananda Sahoo	Odisha Adarsha Vidyalaya Patnagarh Road (OAV)
	5	Tamanna Tara Sahu	Balangir Public School
	6	Piyush Ku. Nag	K.V. (2), Balangir
	7	Aniket Satpathy	DBA, Balangir
	8	Vinit Ku. Nayak	Centurian Public school
	9	Sarbeswar Podh	Centurian Public school
	10	Sai Ayush Ku. Purohit	OAV, Patharchapa
	11	Ghatik Patel	Little Flower Public School
	12	Baivab Ku. Sahu	K.V. (2), Balangir

CASE STUDY LIST

PROJECT & SITE	Sl. No.	Name	Agency
Support towards construction of Indoor Stadium in P.R. High School Ground at Balangir, Odisha	1	Pravat Sharan Pradhan	Little Flower Public School
	2	Sai Piyush Charan Purohit	Yuvoday College
	3	Ayan Behera	K.V. (2), Balangir

LIST OF FGD PARTICIPANTS

Sl. No.	Name	Village/Ward	Age	Sex M/F	Designation
1	Swaraj Joshi	Balangir Town	19	M	Student
2	Sai Arpit Khamari	Balangir Town	12	M	Student
3	Sai Shivansh Purohit	Balangir Town	10	M	Student
4	Naman Jain	Balangir Town	13	M	Student
5	Arman Jain	Balangir Town	15	M	Student
6	Arnav Ku. Pradhan	Balangir Town	15	M	Student

Sl. No.	Name	Village/Ward	Age	Sex M/F	Designation
7	Bibek Sagra	Kantabanji	19	M	Student
8	Sarbeswar Dash	Titlagarh	18	M	Student
9	Biswanath Naik	Kantabanji	15	M	Student
10	Karan Naik	Kantabanji	13	M	Student
11	Manash Behera	Kantabanji	14	M	Student
12	Nikhil Suna	Balangir	17	M	Student
13	Somyanshu Sekhar Behera	Balangir	16	M	Student
14	Sritam Pradhan	Titlagarh	17	M	Student
15	Parameswar Bhati	Kantabanji	17	M	Student
16	Soumendra Dharua	Kantabanji	14	M	Student
17	Abhilash Swain	Balangir	10	M	Student
18	Divyesh Kumar Tali	Patnagarh	18	M	Student
19	Bhakta Bandhu Meher	Patnagarh	18	M	Student
20	Dhabaleswar Meher	Patnagarh	20	M	Student
21	Ashutosh Chakraborty	Titlagarh	15	M	Student
22	Nitesh Kumar Pradhan	Titlagarh	18	M	Student
23	Lokesh Kumar Behera	Titlagarh	15	M	Student
24	Adwet Tripathy	Balangir	13	M	Student
25	Ashutosh Behera	Titlagarh	15	M	Student
26	Ashmeet Panigrahi	Balangir	14	M	Student
27	Subham Seth	Balangir	13	M	Student
28	Sampada Mohanty	Patnagarh	16	F	Student
29	Nigamananda Sahu	Balangir	13	M	Student
30	Sai Piyush Charan Purohit	Balangir	16	M	Student

31	Piyush Kumar Nag	Balangir	17	M	Student
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Sl. No.	Name	Village/Ward	Age	Sex M/F	Designation
32	Bineet Kumar Naik	Balangir	16	M	Student
33	Sai Ayush Charan Purohit	Balangir	11	M	Student
34	Ghatik Patel	Balangir	12	M	Student
35	Prabhas Pradhan	Balangir	13	M	Student
36	Daya Patel	Balangir	15	F	Student
37	Tamanna Tara Sahu	Balangir	11	F	Student
38	SPS Swarup	Balangir	13	M	Student
39	Amlaan Aadipta Sahu	Balangir	10	M	Student
40	Purahan R. Pandey	Balangir	14	M	Student
41	Nirab Sabat	Balangir	15	M	Student
42	Baibhab Sarangi	Balangir	15	M	Student
43	Vaibhav Kumar Sahu	Balangir	13	M	Student
44	Hemanta Padhan	Balangir	38	M	Umpire
45	Chandra Sekhar Mishra	Balangir	30	M	Umpire
46	Ananth Behera	Balangir	29	M	Umpire
47	Roshan	Balangir	26	M	Umpire
48	Smaranika Behera	Balangir	28	F	Umpire
49	Upendra Chandan	Balangir	27	M	Umpire
50	Rajkishor Satpathy	Balangir	32	M	Umpire
51	S. Kabat	Balangir	31	M	Umpire
52	Paban Sahu	Balangir	28	M	Umpire
53	Ashis Darjee	Balangir	33	M	Umpire
54	Surulal Matari	Balangir	55	M	Secy. DBA, BLG

**ANNEXURE
2 PHOTO
GALLERY**

**Beneficiaries
interview**





Case Study



KII (Key Informant Interview)



FGD (Focused Group Discussion)



Project Overview







