

REPLY TO BIDDERS QUERIES

SUB: Reply to Bidder's Queries

TENDER NO: GAIL/CC/Empanelment/Advt.Agencies/2024

SL. NO	REFERENCE OF TENDER DOCUMENT				BIDDER'S QUERY	GAIL'S REPLY
	SEC. NO.	Page No.	Clause No.	Subject		
1	6	4	1	Indian Newspaper Society (INS) Accreditation	<p>Please allow bidders to participate in the above mentioned Area of Works who do not have INS accreditation.</p> <p>Please allow bidders to participate who have active membership of Advertising Standards Council of India (ASCI).</p>	EOI conditions prevail.
2	6	4-5	2-6	Media Campaign, Design and Publication Jobs , Exhibition, AV/Films, Outdoor Advertising	We request you to allow us to submit above documents as a Google Drive link due to size limitation of email.	Please share all the creatives in a single google drive link, clearly labelled according to the subject matter.
3	4	3	-	Process of empanelment	Only need to submit BEC documents in this application and stage 1 documents in later stage ?	Bidder's understanding is correct.
4	1	1	g	Expression of Interest (EoI) details	PDF file size to be maximum 12 MB. 1 attachment only.	GAIL has limitation in terms of mail size and it has to be adhered to. For submission of creatives, refer to reply at SI No. 2

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5	6	6	8-9	Turnover, Net worth	<p>We request you to allow us to submit full Copies of duly audited Financial Report for two preceding financial years documents in Google Drive due to size limitation of email.</p> <p>Kindly confirm the audited financial results of immediate Preceding two Financial years i.e F1: FY 2021-22 & F2: FY 2022-23. (As FY 2023-24 is not yet audited and EOI closing date is before 30th September of the Financial year 2024-25)</p>	<p>The copies of audited financial report may be sent in another mail, with pdf file size of maximum 12 MB.</p> <p>As for the rest of the query, bidders understanding is correct.</p>
6	6	4-5	2-7	Media Campaign, Design and Publication Jobs , Exhibition, AV/Films, Outdoor Advertising	<p>Kindly confirm the immediate Preceding two Financial years i.e F1: FY 2021-22 & F2: FY 2022-23. (As FY 2023-24 is not yet audited and EOI closing date is before 30th September of the Financial year.2024-25)</p>	<p>As mentioned in the Bid document, the agency must have executed the job “in the preceding two years to be reckoned from due date of bid submission.” The bid submission date is 30.07.2024.</p>
7	6	5	6	Outdoor Advertising	<p>please let us know if Production and Displaying of Selfie Booths for Ministries/PSUs can be covered under Outdoor Advertising keeping in mind the nature of the activity being publicizing schemes of GOI through Outdoor Medium only.</p>	<p>Bidder may consider to show them as Outdoor Advertising.</p>

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8	6	5	2	Media Campaign	You have mentioned "one or more print advertisements/Television/Radio/Digital Commercial developed/designed and published/released in media at predetermined frequency": As outdoor campaigns are also a part of Media Campaign, so can we include that as well. Also in Print Media advertisement can we submit display ads and UFR ads which are published once not more than that.	Outdoor campaigns are under a separate BEC. Display ad campaigns can be submitted , UFR is not accepted as part of media campaign.
9	6	5	7	Clientele	Empanelment letters: At least 5 Listed Body Corporate** to be attached: Can we attach other PSUs empanelment letter as well along with Listed Corporates.	EOI conditions are clear and prevail.
10	-	14	-	Format F-A	Kindly confirm Format F-A need to be printed on Agency's letterhead duly signed by the Authorized Signatory of Bidder and certified from the Statutory Auditor / Chartered Accountant.	Bidders understanding is correct. F-A to be printed on Company's letterhead. The same to be followed for Format F-B.
11	-	14-16	-	Format F-A & B	Do we need to certify all copies of work order and work completion certificates by Statutory Auditor / Chartered Accountant or only Format F-A & F-B.	Statutory Auditor / Chartered Accountant to certify only Format F-A & F-B.

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12	6	4-5	2-7	<p>Media Campaign, Design and Publication Jobs , Exhibition, AV/Films, Outdoor Advertising Clientele</p>	<p>On Page No. 4 it is written that we have to enclose proof of the works which we have done preceding two years to be reckoned from due date of bid submission accordingly the time period is 29/07/2022 to 30/07/2024. Can we enclose proofs of works of which work order date may be of June 2022 / July 2022 but we have finished the work after or in August 2022. Eg. We have received a Work order of Corporate Film of GAIL dated 28 July 2022 but we have completed that work in August 2022, can we enclose it?</p>	<p>Bidder's understanding is correct.</p>
13	6	4-5	2-6	<p>Media Campaign, Design and Publication Jobs , Exhibition, AV/Films, Outdoor Advertising</p>	<p>On Page No. 4 for completion certificates which we have to enclose with Work Orders below mentioned line is written :</p> <p>completion certificate showing work order number and date, executed value, date of completion etc.</p> <p>Date of completion is not written in every completion, mostly written that vide this Work order no. we have completed the given work. Please confirm can we enclose invoices for completion dates?</p>	<p>EOI conditions prevail. Date of completion is required.</p>

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14	6	4	2	Media Campaign	<p>Please provide clarification if we can submit work order only.</p> <p>Or</p> <p>if we must also submit the contract and its completion certificate.</p>	<p>EOI conditions are clear and copies of either work order or contract AND completion certificate needs to be mandatorily submitted.</p>
15	6	5	7	Clientele	<p>Please provide clarification if we can submit empanelment letter</p> <p>Or</p> <p>if we must also submit the contract and its completion certificate.</p>	<p>EOI conditions are clear and copies of either empanelment letter or work order need to be mandatorily submitted.</p>