



**GAIL** Advocating natural gas as a cleaner and convenient fuel option, GAIL has established a Natural Gas pipeline network of over 12500 KMs. GAIL has been spreading the clean energy to various nooks and corners of the country by spreading the length of its pipeline network and connecting many more cities and regions of India with its City Gas Distribution network. To facilitate energy empowerment and fuel the nation, GAIL has launched three testimonial videos under its online initiative #SpreadingEnergyofHappiness to motivate the masses and enhance the usage of Natural Gas. These testimonial videos showcase an autorickshaw driver from Bhubaneswar, a homemaker from Patna and an industrial unit in Bengaluru using Natural Gas as fuel.



## **GAIL LAUNCHES TESTIMONIAL VIDEOS UNDER ITS #SPREADING ENERGY OF HAPPINESS ONLINE INITIATIVE**

**A**dvocating natural gas as a cleaner and convenient fuel option towards a gas based economy as envisioned by Government of India, GAIL has established a Natural Gas pipeline network of over 12500 KMs. GAIL has been spreading the clean energy to various nooks & corners of the country by spreading the length of its pipeline network & connecting more and more number of cities & regions of India with its City Gas Distribution network. To facilitate energy empowerment and fuel the nation GAIL has launched three testimonial videos under its online initiative #SpreadingEnergyofHappiness to motivate the masses and enhance the usage of Natural Gas. These testimonial videos showcase an autorikshaw driver from Bhubaneswar, a homemaker from Patna & an industrial unit in Bengaluru using Natural Gas as fuel.

Youtube links :<https://youtu.be/D1i2yM9Hml0>, <https://youtu.be/En8CKyjSooA>, <https://youtu.be/JmCrhkaDklg>. #SpreadingEnergyOfHappiness initiative advocates use of uninterrupted, convenient supply of piped natural gas (PNG) at homes. It promotes affordable environment friendly fuel for transportation through compressed natural gas (CNG) and encourages convenient, soot-free and workers' health friendly energy for better work environment in manufacturing and industries. The initiative also advocates usage of cleaner natural gas for captive power generation for industries & SMEs. The usage of the cleanest fossil fuel will help in reducing emissions of GHG thereby facilitating in reduction of air pollution, climate change, global warming and rising sea levels. An engagement activity has been initiated along with the #SpreadingEnergyOfHappiness initiative asking netizens to share their stories, pictures, and quotes on "how cleaner energy has brought convenience and happiness in their lives". GAIL has tied up with an NGO to plant a tree for every comment with #SpreadingEnergyOfHappiness on social media platforms. The trees will be geo-tagged and the live location shared with the social media users. The online initiative #Spreading Energy of Happiness also trended on twitter as one of the top trends recently and reached more than 8 million people.