



GAIL garners 7 lakh followers on Facebook

GAIL (India) Limited reaches over 40 crores people since 2017 through its various social and digital communication initiatives to spread awareness about Natural Gas, new energy initiatives and other clean energy sources. GAIL reached a significant milestone of connecting 7 lakh followers on their Facebook handle through it's various social & digital communication initiatives. GAIL also uses social media platforms for its award-winning initiative 'Hawa Badlo' which spreads awareness about the harmful effects of air pollution.