



GAIL campaign "Interactions" – a global campaign for awareness on Environment & Biodiversity wins Gold "Goafest 2023 ABBY One Show Awards" under branded content & entertainment category. Interactions campaign bagged Gold ABBY One Show Awards, a coveted recognition for any campaign, & GAIL campaign being only one from any PSU receiving such an accolade. 'Elephant in the room, short Indian film, a part of 12 Int'l short films, under Interactions campaign is being showcased and promoted across the world. The film showcases a positive story about how a family & a village shifted themselves from the elephant corridors to protect the environment and biodiversity. "Interactions" is a global campaign under the auspices of UN CoP15 & organized by Art for the World, An NGO associated with United Nations Department of Public Information based in Geneva, Switzerland.